



# Western Weights & Measures Association

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July 24, 2006

To: Western Weights and Measures Association Members, Colleagues, and Friends

Thank you for the opportunity to serve you again, as your 2005-2006 Western Weights and Measures Association (WWMA) President!

My thoughts for the direction of the Association have focused on a theme that I think can continue to serve us well. It has been my experience that weights and measures officials have an avid desire to solve problems and make things right. But, all too often the solution to a simple problem becomes unnecessarily complex. I propose we take a fresh look at how we approach problems and embrace a new philosophy. Who of us has not been frustrated by some regulation that is overly complex, does not adequately address a problem, or has ceased to be relevant with today's technology? We may feel a complex solution is necessary when in fact the problem is really a simple one and a simple approach and a simple solution is all that is necessary to solve it. The one thing I've come to realize is we all have concerns with the same or similar problems, both industry and weights and measures officials, and by sharing those concerns regularly at our conferences enables dedicated professionals to seek simple solutions. Seeking simple solutions should be our goal. If we "keep it simple, make it fun, we can get it done".

Please schedule to register and attend the 49<sup>th</sup> Annual WWMA Technical Conference. This year's Technical Conference is hosted by the Utah Department of Agriculture and Food, and will be held September 10-14, 2006, at the Radisson Hotel, Salt Lake City Downtown. We will be updating the WWMA web site with more information as it develops. Please visit the new and improved WWMA website at [www.westernwma.org](http://www.westernwma.org).

As always, there will be a number of weights and measures issues returning from the National Conference on Weights and Measures (NCWM) and many new items brought forward that affect all of us. Therefore, it is very important that as many consumer, industry, and regulatory representatives as possible attend this Conference to hear and debate these matters.

Remember; "Keep it simple, make it fun, and get it done".

Sincerely,

Dennis Johannes  
WWMA President

